SPREAD THE WORD



5 WAYS TO PROMOTE FPC

FPC grows the same way your show does: word of mouth from people who love it. Here's how to help.



1 PUT IT IN YOUR SHOW NOTES

FEMINISTPODS.COM

Sample blurb: "Proud member of the Feminist Podcasters Collective, a community of indie creators amplifying each other's work through collaboration and care."

2 USE OUR LOGO

FEMINISTPODCASTERSCOLLECTIVE.COM/LOGO

Add it to your podcast cover art or website.

3 RUN AN AD

FEMINISTPODCASTERSCOLLECTIVE.COM/SCRIPTS

Record a host-read ad about being in FPC, or use one of the pre-recorded options.



4 SHARE EVERYWHERE

FEMINISTPODCASTERSCOLLECTIVE.COM/SCRIPTS

Post on social, send a newsletter, or make an episode about being part of a podcasting community (and invite others to join us).

5 INVITE YOUR PEERS

FEMINISTPODCASTERSCOLLECTIVE.COM/JOIN

Know a podcaster who shares our values? Invite them. Every 3 members you refer earns you a thank-you gift.

Questions? Ideas? Email Becky anytime at **becky@beckymollenkamp.com**